ORDER

Orders

Order / Rev:	**48667**		
Alt Order #:	09782912		
Product Desc:	AFP		
Estimate:	1872		**Fox 30 JAX**
Flight Dates:	08/22/12 - 08/27/12	Primary AE:	Millennium Washington DC
Original Date / Rev:	08/10/12 / 08/10/12	Sales Office:	MNAT
Order Type:	GENERAL	Sales Region:	National

Agency

Name:	**Mentzer Media Services**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	600 Fairmount Ave	Billing Cycle:	EOM/EOC
	Towson, MD 21286	Agency Commission:	15%

Advertiser

Name:	**Americans for Prosperity**		
Demographic:	A35+	New Business Thru:	
Product Codes:	Issues/Propositions	Order Separation:	00:15:00
Priority:	P-2	Advertiser External ID:	
Revenue Codes:	AGY, POL-ISS, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	8	$3,700.00	$3,145.00
08/27/12	08/27/12	2	$860.00	$731.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	8	$3,700.00	$3,145.00	0.00
September 2012	2	$860.00	$731.00	0.00
Totals	10	$4,560.00	$3,876.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Fox 30 JAX	5%	$4,560.00
Market	100%	$91,200.00

Competitive Share	Share	Total
CABLE	0%	$0.00
EAWS	0%	$0.00
ETEV	0%	$0.00
UNKWN	0%	$0.00
WCWJ	0%	$0.00
WJXT	30%	$27,360.00
WJXX	8%	$7,296.00
WTEV	27%	$24,624.00
WTLV	30%	$27,360.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WAWS	08/22/12	08/24/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM- - WTF - -	:30	3	$560.00	P-2	0.00 NM	3	$1,680.00
FOX 30 NEWS -10													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/20/12	08/26/12	- - WTF - -	3	$560.00	0.00						
E 2	WAWS	08/22/12	08/24/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM- - WTF - -	:30	3	$300.00	P-2	0.00 NM	3	$900.00
FOX 30 NEWS -1030P													

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Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WAWS	08/22/12	08/24/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM--WTF--	:30	3	$300.00	P-2	0.00	NM	3	$900.00
	FOX 30 NEWS -1030P													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/20/12	08/26/12	--WTF--	3	$300.00	0.00								
E 3	WAWS	08/25/12	08/26/12	Sa-Su 10p-1030p Sa-Su 10p-1030p	CM	10:00 PM-10:30 PM-----SS	:30	2	$560.00	P-2	0.00	NM	2	$1,120.00
	FOX 30 NEWS -10P													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/20/12	08/26/12	-----SS	2	$560.00	0.00								
E 4	WAWS	08/27/12	08/27/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PMM------	:30	1	$560.00	P-2	0.00	NM	1	$560.00
	FOX 30 NEWS -10P													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/27/12	09/02/12	M------	1	$560.00	0.00								
E 5	WAWS	08/27/12	08/27/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PMM------	:30	1	$300.00	P-2	0.00	NM	1	$300.00
	FOX 30 NEWS -1030P													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/27/12	09/02/12	M------	1	$300.00	0.00								
												Totals	10	$4,560.00